

Westminster Christian School

est. 1981

Educating for Time and Eternity

Policy No. 39 Sponsorship

*I always pray with joy because of your partnership in the gospel from the first day until now.
Philippians 1:5*

Rationale

To ensure that sponsorships are managed in a way that is in line with scripture and that the public image of the school is maintained in terms of its special character.

Guidelines

1. The BOT identifies key areas for sponsorship in the school and establishes whether a short, or medium or long-term relationship is appropriate.
2. To make the management of sponsorship more efficient, always aim to keep the number of sponsors as low as possible and the amount sponsored as high as possible.
3. An appointed trustee person will approach people in key positions to establish short, medium or long-term relationships. It is advisable to work with people who know these potential sponsors personally.
4. The sponsorship agreement will not allow the sponsor to influence the character or any other aspect of the school. The contact person in the organisation sponsoring the school need not be a committed Christian. Christians however, obviously will be more positive towards our school.
5. The BOT will use its discretion in terms of approaching organisations for sponsorships. For example if the organisation's products or services are adverse to our special character we would not enter into a sponsorship relationship. If the Board discovers this to be the case after entering into a relationship, the Board may decide to end the relationship.
6. A formal sponsorship proposal signed off by the Principal should be presented to potential sponsors as a basis for negotiation.
7. The BOT will approve every new sponsorship agreement before it may be implemented.

Chairman: _____

Date Approved: 25 July 2000

Review Date: July 2001

April 2002
July 2005
November 2008
October 2012
October 2016
November 2021